

# DIGITAL MARKETING & BRANDING

“Online & Accessible ”

# HOW WE WORK IN DIGITAL MARKETING

- We are from Cubical Technologies who is stepping forward since 2016 in eastern development . We are working with update marketing technique and discovering new and trending ways to optimize business in this digital era.
1. we work with company logo & Slogan
  2. We create your company personality with branding and marketing
  3. We create a strategy to find position of your product and business.
  4. We determine your target audience
  5. We meet your goals and objective of business
  6. Identify your customers
  7. Identify your competitors

# DIGITAL MARKETING STRATEGY

1. Goals & Objectives
2. Identify your customers
3. Identify your competitors
4. Decide the role
5. SEO & SME
6. Social Media
7. Content Marketing
8. Mobile Marketing
9. E-mail Marketing
10. Measure

# OUR SERVICES

- We are working in variation job of digital marketing in industries with trending technologies and idea . In working we have different services in digital marketing .
- 1. Social Media Marketing (Facebook, Instagram, Tiktok, YouTube, Twitter, Link end )
- 2. Graphics Design ( Product, Company , Market Ads, Packaging , Labeling, Daily Post Design )
- 3. Search Engine Optimization (Ad Word , SEM, Paid Search Advertisement, Paid Search Ads, Pay per Click)
- 4. E- Mail Marketing (Growth your contact list, Compose great emails, Bulk Email sender, Create a Schedule)
- 5. Content Writing (Blog, infographics, forums, articles, videos, podcasting, guest blogging, document, Webinars)
- 6. Video Marketing – (Animation , Video Shooting , Ads Creating )
- 7. True Caller Adverting (Ads publishing, Surfing ads to define area)
- 8. Affiliated Marketing (Amazon, Alibaba, Flip Kat, Daraz and more one request)
- 9. Data analyzing , Data analytics , Data reporting Management

# WE GUARANTEE TO GENERATE 10000 VISITORS

- We guarantee to generate organic lead and 10000 visitors from your business website and Social Media Management per month. We assure for trust, Pay us only after delivery of result.
- Our services which create happy customer:

# CONTENT WRITING

- Creating + Sharing content marketing
- Information that customer want
- creating brand content identification
- attract and retaining customer
- various format News, Q&A, Email, Video
- info graphics content
- digital online mobile

# SOCIAL MEDIA MANAGEMENT

- Creative and attractive design
- Post contain with stylish format
- Generating hash tags with keyword research
- Managing post and content based on business
- Posting & Sharing in different area of social media as per use and desire
- Creating message FAQ for retaining customer
- Creating message chat bots
- Tracking facebook page or account with website

# SEO (SEARCH ENGINE OPTIMIZATION)

- Get traffic to your website
- Link profile
- Content Strategy
- Social Media Planning
- Website Analysis / Website Health Audit
- On page Optimization
- Search Engine Tools Set Up
- Local Optimization
- SEO / SMO / PPC / SEM
- Drive Traffic on your website
- Stand on top of Google , Bing, Yahoo

# EMAIL MARKETING

- Full metrics reporting
- CRM integration
- Website Integration
- List segmentation & targeted emails
- Control list management
- Professionally design landing pages
- Professionally designed emails
- Define KIP's
- Campaign Objectives

# TIKTOK MARKETING

- Reservation Buying Vs. Ad Auction
- Setting Up Your Ad Platform
- Advertise TikTok Influencers
- Growth Follower on TikTok

# OUR MORE SERVICES

- Along with these services we also provided different marketing platform model in
- YouTube, Linked, Pinterest, Quora.
- How to work with all Marketing Policies

# DESIGN

- Photography
- Video Grapy
- Graphic designing
- Product packaging design
- Label Design
- Cover Design
- Logo Design
- Marketing ads design
- Video editing and publishing
- Animation with object
- Sketch and Script
- Ads creating for publishing in internet and television
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# WHILE WORKING WITH CLIENT WE THINK-

- “Feel that your job or product is your own assets; then only you can burn fire to get best result”

# WELCOME TO CUBICAL TECHNOLOGIES

- We Believe 100% of customers are people . 100% of employee are people. So we Understand People and make a business.
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